



Fast Facts

Founded

2001 in Southern California by Dr. Jack J. Singh.

Located

Our US headquarters are located in Fullerton, California and our European headquarters are located near Vienna, Austria.

Folklore

Organic Food Bar is so named because, unlike most “energy and nutrition bars,” Organic Food Bars are made with 100% wholesome, organic food. And, your body knows the difference.

Mission Statement

To establish Organic Food Bar as the finest and best-tasting food bar in the world while promoting a healthy, vibrant lifestyle to all of our customers — at a time when they need that most.

Guiding Principles

- Apply the highest standards of excellence to the acquisition of the finest ingredients and the production of the best possible product with the end goal of enhancing the health of our customers.
- Inform and educate the public on the facts of nutrition in an effort to help parents and children make smarter, better and more delicious food choices each day.
- Contribute positively to our communities and our world.



10 Reasons Why Organic Food Bar is Best

10. What you see is what you get.

These days, energy and food bars are like a “box of chocolates... you never know what you’re gonna get!” Companies make a lot of claims, but often cannot back up those claims. Not Organic Food Bar. We say we’re 100% USDA organic – and we are. We say we don’t include refined sugars or preservatives – and we don’t. We say we’re free of trans fats – and we are. At Organic Food Bar, we believe promises made should be promises kept...especially when it comes to your health.

9. Fresh home-made taste.

If you’re like most people, you’ve had this experience at your local grocery store: faced with myriad choices, you decide to choose a “healthy-looking bar.” After all, you’re trying to be healthier! Outside the store, you cautiously, but hopefully, take a bite – and it tastes like you’re biting into ... the sole of your shoe! As we like to say, your taste buds don’t lie. Organic Food Bars taste freshly prepared, because they are freshly prepared. Each morning, we whip up a fresh, new batch of delicious Organic Food Bars right here on site. Then, we package them immediately to lock in that one-of-a-kind, fresh-made taste. These are the freshest-tasting food bars in the world. Bar none!

8. Better for the planet.

We believe that organic farming is better for the environment because organic farms do not release synthetic pesticides into the environment; organic farms are better than conventional farms at sustaining diverse ecosystems; and, organic farms use less energy and produce less waste), which is better for producers. Even when pesticides are used correctly, they still end up in the air, underground water and bodies of farm workers. And, perhaps most importantly: we believe without reservation that organic food is better for you. No study has shown pesticides to be healthy and almost all find them to be harmful to human health. Organic Food Bars are 100% organic. They always have been and always will be.



7. Better for you.

We know we're the healthiest food bar in the world, because we use the healthiest ingredients. Don't believe us? Try this experiment: Visit your local grocery store. Stroll the energy and food bar aisle. Pick up an Organic Food Bar and hold it in one hand. Now, pick up any other energy or food bar you see and hold it in your other hand. Compare the features and ingredients. Our bet is that once you see how much better we are – with your own eyes – you'll put the other bar back and dig into the Organic Food Bar! (Um, just be sure to pay for it, first!)

6. The finest ingredients.

At Organic Food Bar, we begin with what's inside: we travel the world to find the finest, most wholesome ingredients to handcraft Organic Food Bars. All of our ingredients are certified organic, kosher and purchased as fresh as possible. We prepare our Organic Food Bars with lots of love in house. We don't "contract out" the preparation of our bars, because we prefer to know exactly what goes on, at every moment, when Organic Food Bars are being made. That's the only way to ensure the finest quality. Our ingredients are mixed, blended, packaged and stored at room temperature to preserve the natural qualities and enzyme activity of the ingredients. Making Organic Food Bars is like making a gourmet, wholesome home-cooked meal. It's simply healthier because you have control over ingredients; it tastes better; and, it's just got more heart and soul to it!

5. No GMO's.

A genetically modified organism (GMO) is an organism whose genetic material has been altered using techniques in genetics generally known as recombinant DNA technology. Nobody can claim that they definitively know the long-term effects of GMOs on human health; there haven't been any peer-reviewed long-term studies. So, we prefer to play it safe when it comes to your health. Mother Nature knows best. In the past, we humans have gotten into trouble when we meddle too much with the natural order of things. At Organic Food Bar, we stick to all-natural, pure and unprocessed, organic whole food ingredients -- and by doing that we know we're delivering the very best to you with no possible risks of harm to your health.



4. No refined sugars.

We are eating too much sugar. It's just that simple. Unbelievable as it seems, according to the USDA, in 1999 the average American consumed the following: 134 pounds of refined sugar excluding honey, 365 servings of soda pop (638 cans per year for people aged 12-29), 200 sticks of gum, 22 pounds of candy, 63 dozen doughnuts, 60 pounds of cakes and cookies and 23 gallons of ice cream. While you are not likely "average" these numbers speak to the ubiquity of sugar in our diets. Organic Food Bars contain relatively small amounts of organic sugars, and those organic sugars are "slow-release" sugars from ingredients like organic premium agave nectar, which are a great deal better for your moods, your body and your overall health.

3. No hydrogenated oils.

Did you know that the National Institutes of Health recently set a "safe level of consumption" for hydrogenated oils. Can you guess what that is? "Zero." In other words, no amount of trans fats are healthy. From the National Institutes of Health website: "Foods made with hydrogenated oils should be avoided because they contain high levels of trans fatty acids, which are linked to heart disease." Read the ingredient list of many energy and food bars and you'll see "hydrogenated oils" in most. Not in Organic Food Bar. Not now. Not ever.

2. The Organic Food Bar family.

We believe your health is your most precious asset. We believe everyone can improve their health and that the smallest changes can have profound impacts. We also believe many food companies, particularly in the food and energy bar categories put profits over people, and that some are indeed disingenuous about how they market those products to adults and children. We believed there was a better way. A much better way. That is why we created Organic Food Bar. From our family to yours.

...and the #1 reason why Organic Food Bar is better than the rest (drum roll, please!):

1. It's just "feel good food" -- and your body knows it!

Let's face it: Most energy bars are little more than glorified candy bars. A simple review of the ingredient list will tell you that. The body tells the whole story. Listen to it. Eat a high-sugar bar, and within minutes you can feel that inevitable "energy crash." Eat an Organic Food Bar, and you will feel balanced and sustained for hours. As we say: "Organic Food Bar: For a Strong Body and a Sound Mind. Naturally."